

# TOBACCO-FREE YOUTH

BAN ALL TOBACCO ADVERTISING, PROMOTION  
AND SPONSORSHIP

[www.who.int/tobacco/wntd](http://www.who.int/tobacco/wntd)



WORLD NO TOBACCO DAY, 31 MAY



*Hypnotherapy is one technique that is a natural way to help you teach your subconscious what your conscious mind already knows-- that using tobacco is harmful.*

***Tobacco is the leading preventable cause of death in the world.*** It is the only legal consumer product that kills one third to one half of those who use it as intended by its manufacturers, with its victims dying on average 15 years prematurely.

### Call to policy-makers:

- Require by law a comprehensive ban on all forms of advertising, promotion and sponsorship of tobacco products. Be aware that voluntary policies do not work and are not an acceptable response to protecting the public, especially youth, from tobacco industry marketing tactics;
- Implement policies and programs that do not target youth in isolation. Interventions that target the population as a whole, such as banning all forms of tobacco advertising, raising tobacco taxes, and creating 100% smoke-free environments have the greatest success in reducing youth tobacco use.

### Call to young people:

- ☀ Let the policy-makers of your country know what you think. Advocate for a total ban on advertising, promotion and sponsorship of tobacco products in your country.
- ☀ Get involved in a campaign to educate your peers on how the tobacco industry uses advertising, promotion and sponsorship to persuade you to smoke or use other forms of tobacco. Let the industry know you won't be duped by its slick, expensive promotional efforts
- ☀ If you use tobacco, stop now. All tobacco products are harmful to health

In response to this threat to young people, this year's **World No Tobacco Day** campaign focuses on the following main message:

**One of the most effective ways countries can protect young people from experimenting and becoming regular tobacco users is to ban all forms of direct and indirect tobacco advertising, including promotion of tobacco products and sponsorship, by the tobacco industry, of any events or activities.**

The folks at **ADVANCED HYPNOTHERAPY** want to give the youth of our community the opportunity to be healthy, so we are offering low cost stop smoking sessions to students 23 and younger (under 18 must bring a parent or guardian) who book appointments for May 31, 2008, World Tobacco Free Day. Start Transforming Your Life Today! Call (631) 473-0405 Now.

**ADVANCED HYPNOTHERAPY**  
1000 Main Street  
Port Jefferson, NY 11777 Phone: (631) 473-0405  
Website: [clinicalhypnotism.com](http://clinicalhypnotism.com)

